

**PRESS RELEASE** for immediate release – May 18, 2010

## **New suite of eLearning related components and services**

Darmstadt, May 18, 2010 – GLOBIT GmbH, one of the leading provider of IT-based congress management solutions, and CPO HANSER SERVICE GmbH, a leading company in the field of conference, event, destination and association management, announce the development of a suite of groundbreaking software components and services, supporting scientific organizations to roll out a complete and customized state-of-the-art eLearning solution.

The new component suite is fully integrated with GLOBIT's highly acclaimed web-based congress information system CO CONGRESS ONLINE®, which has been responsible for the online success of numerous congresses for over 10 years. Designed to meet the needs of Scientific Associations, Professional Congress Organizers (PCOs), and Scientific, Medical and Technical Publishers, it includes the digital library and archival system SPO SCIENTIFIC PUBLICATIONS ONLINE®, the web based multimedia archive SMO SCIENTIFIC MEDIA ONLINE®, and the web based educational training portal STO SCIENTIFIC TRAINING ONLINE®.

Being based on open and established industry standards, the software suite minimizes the risk to move into the area of online learning, while at the same time protecting an organizations investment into the underlying IT infrastructure. Together with an integrated payment module and a set of mobile congress and eLearning components, the new software and service suite offers the best possible solution for scientific organizations to get a head start into the emerging field of eLearning.

CPO's new solution suite for scientific organizations will be available in its first version later in 2010 at a highly competitive price, instantly making it the natural choice for establishing eLearning functions, leveraging today's online lifestyle.

### **Overview of Components**

**SPO SCIENTIFIC PUBLICATIONS ONLINE®** is an online digital publication repository supporting organisations and associations in production, publication, registration, dissemination, legal deposit and preservation of their documents and further digital assets. With the publishing portal, GLOBIT enables scientific associations to systematically register their digital assets like conference proceedings, white papers, abstracts and descriptions of teaching material, grey literature, and to promote and make it available over channels of online book trade. Unlike documents just placed on web sites, the publication of documents can be proven, publications can be cited and unambiguously referenced, and the documents can be procured.

**SMO SCIENTIFIC MEDIA ONLINE®** is an online web-based multimedia archive supporting authoring, capturing, post-production, and distribution of interactive media objects and supplementary multimedia material related to scientific publications and scientific teaching and training material. It offers extensive features for managing scientific media object description and the related multimedia content itself. Furthermore, it offers the persistent identification and registration of scientific media objects in order to enable cross-referencing support with scientific publications and scientific teaching and training material. Finally it supports online searching, access, and distribution of these contents as well as their persistent archival and long-term preservation.

**STO SCIENTIFIC TRAINING ONLINE®** is an online web-based Training Portal and training material archive supporting the authoring, collection, execution, management, and certification of interactive scientific training programmes, training plans, and courses. It therefore supports an extensive set of features supporting scientific training play-out, training plan management and training course content management. Furthermore, it supports features enabling user competence and training demand profiling as well as corresponding competence development, and certification. Finally it supports persistent registration of scientific training objects, cross-referencing support with scientific publications and scientific media objects, online searching, access, and execution as well as persistent archival and long-term preservation of its contents.

Visit **GLOBIT** at the **CPO HANSER SERVICE** booth **G 160** at **IMEX 2010**, the essential worldwide trade show for meetings and incentive travel in Frankfurt/Main from **May 25 – 27, 2010**.

### **About GLOBIT GmbH**

Global Information Technology (GLOBIT) GmbH is a Germany-based software development and consulting company that specializes in integrated application solutions for the planning, organisation, and execution of national and international conferences and congresses. The basis of these services is the content-management, information, publishing, hosting, and communication system CO CONGRESS ONLINE®, GLOBIT's core software product.

GLOBIT was founded in 1997 as a spin-off company from the Institute for Integrated Publication and Information Systems (IPSI) of the Fraunhofer Gesellschaft.

Since 2002, GLOBIT is a fully owned subsidiary company CPO HANSER SERVICE GmbH, a professional congress organizer and event agency.

### **About CPO HANSER SERVICE GmbH**

CPO HANSER SERVICE has been a specialist in the field of conference, event, destination and association management for more than 25 years, organizing events throughout Germany and all over the world.

### **CONFERENCE MANAGEMENT**

As a Professional Congress Organizer (PCO) and Professional Exhibition Organizer (PEO) we offer full or partial services for national and international meetings involving 100, 1,000, 5,000, 10,000 or more participants.

### **EVENT AND INCENTIVE MANAGEMENT**

CPO has many years' experience organizing motivational travel and events. We design creative incentive programs tailored to the individual needs of your group and make sure everything is organized and executed perfectly, down to the smallest detail.

### **DESTINATION MANAGEMENT**

CPO is familiar with Germany's top cities for conferences, congresses, incentive travel and other events. We take care of the planning and organization onsite, we make arrangements for transfers, trained hostesses, social event locations and, of course, anything else you might require.

### **ASSOCIATION MANAGEMENT**

CPO is also specialized in management and administration for national and international associations as Association Management Company (AMC).

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